Gloria KPANOU

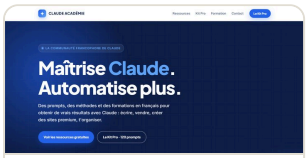
Web developer & UI designer · *AI integration*

● AVAILABLE · REMOTE OR ON-SITE

Self-taught, I design, build and ship complete websites, from concept to production. Founder of **Claude Académie**: a **100,000+ member** community and digital products. Generative AI is my accelerator, and every deliverable is reviewed, tested and owned. With a background in economics and management, I think business results before technology.

100,000+	5	44 p.	A → Z
members in the community I founded	live projects to try	Kit Pro written and laid out	design, code, deployment, SEO

LIVE PROJECTS



REAL PROJECT

Claude Académie

Brand, website, Kit Pro (120 prompts) and a €45 course to learn Claude in French.

claude-academy.store

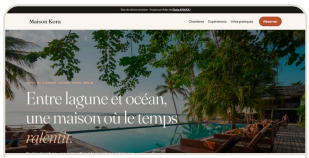


PERSONAL DEMO

Gloria Store

Premium fashion e-commerce: filters, cart, wishlist, 5 currencies. Next.js.

gloria-store-kappa.vercel.app



DEMO · WEB + PRINT

Maison Kora

Fictional hotel: WordPress site (theme + PHP plugin), logo, flyer and poster.

Demo: see my portfolio

+ Ember & 2Gk, fine-dining restaurant (ember-2gk-com.netlify.app), **and 5 concepts**: hotel, apartments with AI assistant, meeting rooms, mixed-use complex, WhatsApp ordering.

EXPERIENCE

Founder · Claude Académie — 2026 – NOW

Digital products & community · remote

- Designed the brand and website from mock-up to launch, with a conversion-focused user journey.
- Created the Kit Pro (44-page PDF, 120 prompts in 8 chapters) and a €45 online course.
- Run and moderate a 100,000+ member Facebook community: tutorials, answers, daily content.

Web developer & UI designer · Independent — 2024 – NOW

Personal projects and demos · Parakou, Benin

- 9 sites designed and built solo (e-commerce, restaurants, hospitality), including a WordPress theme and plugin in PHP.
- Online booking, connected forms, WhatsApp ordering, chat assistants.

Academic writer · LS-Writing — APR. 2026 – NOW

Structured, sourced work under tight deadlines for international clients · remote.

Freelance academic writer · SEVEO Rédaction — 2024 – 2025

Research, writing and slide decks (PowerPoint, Canva, Gamma) · remote.

BEFORE THE WEB

Admin & accounting assistant · World of Electronics, Porto-Novo — 2021 – 2023

Production operator · Les Moulins d'Or Afrique, Sèmè-Kpodji — 2022 – 2023

CONTACT

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+229 01 53 88 80 94
WHATSAPP · CALLS

Parakou, Benin
REMOTE WORLDWIDE

PORTFOLIO
gloria-kpanou.netlify.app

LINKEDIN
in/gloria-kpanou-8a6339335

SKILLS

UI design & art direction
Mock-ups, typography, colour systems, brand mood

Web development
HTML5, CSS3, JavaScript, Next.js, React, mobile-first responsive

WordPress
Block themes (theme.json, FSE), PHP plugins, custom post types, Block Bindings

Integrations & automation
Booking, forms, WhatsApp Business, chat assistants, Make, n8n

Deployment & SEO
Git, GitHub, Netlify, Vercel, domains, meta tags, Open Graph

Graphic design & print
Logo, brand guide, CMYK files with bleed, PDF layout

Generative AI
Claude, ChatGPT: code, copy, workflows

TOOLS

`WordPress` `GitHub` `Netlify` `Vercel` `Canva` `Gamma` `Make` `n8n` `Claude` `ChatGPT` `Excel`

EDUCATION

Bachelor, Economics & Management FASEG
Ongoing

Self-training, web & AI Through real projects
2024 – now

Baccalauréat, series B (economics) UP de l'APRES, Porto-Novo
2024

LANGUAGES

French · native

English · intermediate (reading), speaking improving

Spanish · basics